



MONTREUX
MUSIC
CONVENTION
CENTER

PRESS KIT

2M2C REOPENING

May 2026

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MESSAGE FROM THE CHAIRMAN OF THE BOARD OF DIRECTORS

The 2M2C is entering a new era.

In Montreux, the renovation of the Montreux Music Convention Center embodies an ambition: to provide the destination with a facility worthy of its international reputation, while remaining deeply rooted in its territory.

A major structuring project for the Municipality, the renovated 2M2C is designed as a strategic lever serving the regional economy, business tourism, culture, and social cohesion. Modernized, sustainable, and versatile, it is intended to host major international congresses as well as cultural events and activities open to the public. This diversity of uses lies at the heart of its purpose.

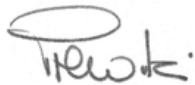
Beyond the architectural transformation, a new dynamic of governance and operation accompanies this rebirth. The clarification of roles between political authorities, the Board of Directors, and operational management ensures solid strategic leadership and professional management, meeting the standards required for a public facility of regional importance.

Opening the Board of Directors to key partners in the Montreux-Riviera ecosystem further reinforces this collaborative vision. The 2M2C is a point of convergence. A meeting place where innovation, culture, economy, and local engagement intersect.

The responsible approach accompanying the project, attested by recognized certifications such as Vaud Ambassadeur, Swisstainable Level III, and ISO 20121, confirms the commitment to positioning Montreux among exemplary destinations for sustainable and responsible events.

The coming years will mark the great return of the 2M2C to the events landscape. The 2M2C has been reimagined to strengthen the destination's attractiveness and serve the community sustainably.

It is with confidence, ambition, and a sense of responsibility that this new chapter opens for the benefit of Montreux, its region, and all those who will bring the 2M2C to life.



JEAN-BAPTISTE PIEMONTESE
Chairman of the Board of Directors

MESSAGE FROM THE GENERAL MANAGER

Reinventing a venue like the 2M2C is a rare responsibility.

The 2M2C has stood for more than half a century at the crossroads of history and creative energy. It has hosted legendary artists, visionary thinkers, international congresses, and cultural moments that have become inseparable from Montreux's identity. Here, music, ideas, and encounters have always conversed with the lake and the mountains. This memory is part of our walls.

When we say that we are "reinventing our heritage," it is not about breaking with the past, but about giving it new momentum. The 2M2C is entering a new stage of its history today: an ambitious architectural transformation, a complete modernization of its infrastructure, and a redefinition of the visitor experience. The spaces have been redesigned for greater fluidity, light, and openness; technologies have been integrated to meet the most demanding standards in international events; the architecture has been revisited to engage even more with its exceptional natural environment.

But the essence remains intangible.

The 2M2C is not a place where people meet, create, and share. Our signature,

Vibrant by Nature, Iconic by Legacy

expresses this unique duality: the inspiring energy of Montreux, carried by the lake and the Alps, and the iconic heritage shaped by decades of cultural history, particularly alongside the Montreux Jazz Festival. Few venues can claim such an alliance between emotional heritage and contemporary ambition.

Our ambition is clear: to offer Montreux and Switzerland a reference venue, capable of hosting with equal excellence major international congresses, high-level corporate events, and exceptional cultural gatherings. A venue with a soul, in a spectacular natural setting, where every event becomes an experience.

The 2M2C returns to the light to shape memories, inspire ideas, and create lasting connections. This is the promise we carry today: to make the 2M2C a living, open, iconic space resolutely turned toward the future.



JEAN-PIERRE PIGEON
General Manager

2M
2C



VISION & MISSION

VISION & MISSION

THE MISSION

The mission of the 2M2C is to serve as an engine for congresses, the economy, culture, and the local community by offering quality infrastructure and services, fostering enriching interactions, and actively supporting the economic, social, and cultural development of Montreux and its region. Thus, we commit to:

- Offering an exceptional platform dedicated to congresses and corporate events generating significant economic benefits for the tourist destination.
- Welcoming and promoting a wide diversity of artistic expressions to bring culture to life in all its forms.
- Facilitating meetings and exchanges within the local population to foster social cohesion.

To ensure the success of our mission, we rely on:

- Experienced and dedicated teams that guarantee impeccable hospitality.
- A strong commitment to our community through responsible and sustainable actions.

THE VISION

The 2M2C aspires to be a pillar of the economic, cultural, and social vitality of Montreux and its region.

With this in mind, we aim to become:

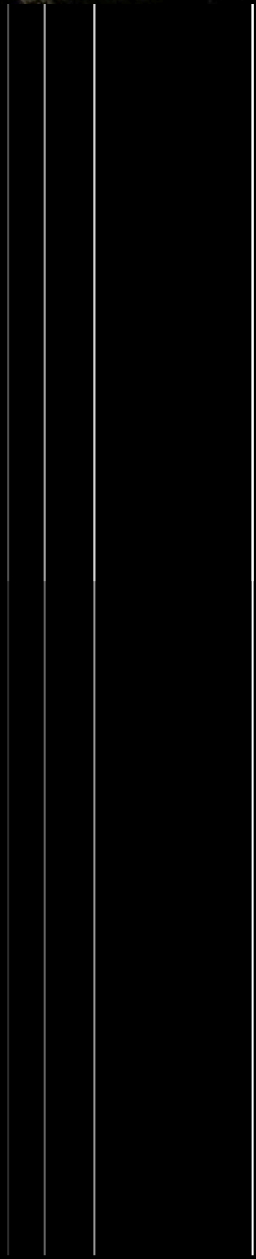
- A world reference in congress organization.
- A dynamic cultural hub open to all forms of artistic expression.
- An essential gathering place for the local community, as well as for national and international visitors.

To realize this vision, we commit to:

- Actively strengthening community and social bonds.
- Valorizing and sustaining the facilities entrusted to us.
- Contributing to the attractiveness and economic prosperity of our region.
- Adopting innovative and sustainable practices to anticipate and respond to future developments in the events sector.



IDENTITY CARD.



IDENTITY CARD.



©FSCM-Montreux Danse 2018_ J.Masson

NAME: 2M2C - MONTREUX MUSIC & CONVENTION CENTER

Statut d'exploitation :	Limited company (SA)
Owner:	Municipality of Montreux
Operator:	Centre de Congrès Montreux SA
Location :	Montreux, Switzerland – on the shores of Lake Geneva
Access :	Close to train station, Geneva Airport 1 hour away
Surface totale :	18'000 m ²
Maximum capacity :	Up to 12'000 participants
Seared capacity :	Up to 4'250
Spaces :	54 modular spaces
Special features :	Accessibility, panoramic views of Lake Geneva & the Alps, light-filled halls, city of music, 5 entrances
Date of creation :	1973 - Maison des Congrès de Montreux
First extension:	1982 - Capacity increase
Second extension:	1993 - Stravinski Auditorium inauguration
Latest works:	2023-2026
Reopening:	August 1, 2026

Signature :

**Vibrant by Nature
Iconic by Legacy**

IDENTITY CARD.



©FSCM-Montreux Danse 2018_ J.Masson

CONSTRUCTION SITE

Renovation costs: CHF 94 million
Client: Municipality of Montreux
Architect: CCHE Lausanne SA

Contracted companies: 42
Built volume : 165'000m³
Months of work: 34
Project management: 8-10 people (architects and engineers)

Average daily workers and foremen over the duration of the site: 80

Durability & standards

Certifications: VAUD Ambassadeur (regional), Swisustainable III (national), ISO 20121 (international)

ECONOMIC IMPACT

81 million per year in economic benefits for the region
265,000 visitors per year on average
372 jobs, two-thirds of which are from users in the region
Every CHF 1 invested should generate CHF 14 for the regional economy
Source: Ernst & Young Study 2013

TARGET NUMBER OF ANNUAL EVENTS:

approx. 80–90 in the long term.
B2B/B2C share: ~65% conferences & business / 35% cultural
95% visitor satisfaction in 2022

MAIN INFRASTRUCTURE

54 spaces - 4 exhibition halls - 2 multipurpose rooms - 1 Auditorium (Stravinsky) - 15 breakout rooms
14 offices - 12 artist dressing rooms - 5 separate entrances - 6 simultaneous interpretation booths



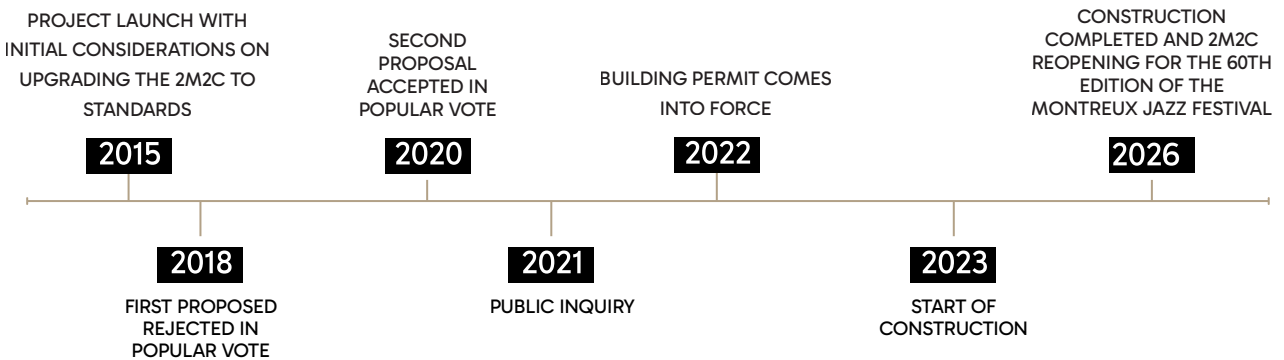
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HISTORY OF THE TRANSFORMATION.

HISTORY OF THE TRANSFORMATION

In 2015, the situation was clear: the 2M2C needed a major renovation to continue fulfilling its role. The "Future 2M2C" project aimed to ensure its long-term viability and modernization to meet technical, safety, and sustainability requirements, becoming the largest construction project initiated and managed by the Municipality of Montreux.

The building is being brought up to fire and seismic standards, obsolete technical equipment is being replaced and the different spaces will be made independent in order to increase the flexibility of the building.



© Lou Barthelemy

A REBIRTH: THREE YEARS OF TRANSFORMATION

In July 2023, just after the Montreux Jazz Festival was dismantled, the 2M2C closed its doors for a metamorphosis.

For three years, the building underwent a major structural and technical renovation. The objective was not to expand, but to secure, modernize and enhance the existing structure.

The project focused primarily on:

- fire and seismic safety upgrades
- the complete modernization of technical infrastructure (electricity, data, ventilation, audio)
- the complete renovation of homes and public spaces
- Optimizing flows and circulation
- the value of the 4,000 m² on the quayside, unchanged for 25 years
- the creation and highlighting of the Henri Nestlé spaces

The ambition of the architectural firm CCHE was clear: to connect the interior spaces to the wider landscape of Lake Geneva, open up vistas, streamline movement, and enhance the visitor experience. The renovation project did not aim for an extension of the building but rather to make the most of the existing spaces, particularly the 4,000 m² overlooking the quays, which had not been renovated for 25 years. The objective was to bring the building up to fire and seismic standards.

In total, 94 million Swiss francs were invested by the Municipality of Montreux, the Foundation for Tourism Development (FET), with support from the Loterie Romande, the Canton of Vaud, the Communauté intercommunale d'équipement du Haut-Léman (CIEHL), and private partners. The venue is owned by the Municipality of Montreux and managed by Centre des Congrès Montreux SA.

TO EACH THEIR OWN ENTRANCE

The new access points were designed to improve operational consistency and efficiency, particularly in terms of traffic flow. Each room will have its own dedicated entrance and will therefore be completely self-contained. The aim was to offer a tiered experience for each client in every space: a separate entrance, a foyer, a dedicated area, and, if possible, a sheltered outdoor space. In this way, the memory of the event will be lasting, thanks to this journey bathed in views of the surrounding landscape and the interactions within its various spaces.



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LEGENDS.

LEGENDS ROOTED IN THE PLACE

Following the architectural concept of "each to their own entrance," a tribute is paid to inspiring figures who have marked Montreux's history. The existing Stravinski Auditorium, Miles Davis Hall, and Quincy Jones Hall will now be joined by the Henri Nestlé Space and the Raymond Jausси Entrance.

THE STRAVINSKI AUDITORIUM: A VIBRANT TRIBUTE TO A MUSICAL GENIUS

- The Stravinski Auditorium forms the beating heart of the 2M2C, paying homage to Igor Stravinsky (1882-1971), a major figure in 20th-century music. This visionary composer maintained a special relationship with Montreux, particularly Clarens, where he composed *The Rite of Spring*, a revolutionary work that transformed the Western musical landscape.

The Auditorium's design reflects Stravinsky's innovative spirit, creating a space where tradition and modernity meet, offering exceptional acoustics within an architectural setting that evokes movement and harmony. From 1910 to 1920, and again in the last years of his life, the composer found inspiration for several of his major works in the Lake Geneva region.

By bearing the name of Stravinski, this iconic space of the 2M2C not only perpetuates the memory of an exceptional artist, but also affirms the identity of Montreux as a crossroads of innovation and artistic excellence of international renown.



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QUINCY JONES HALL: THE ULTIMATE ORCHESTRATION OF EVENTS

The future Quincy Jones Hall is named after the legendary American producer and arranger (1933-2024). An iconic figure whose musical influence transcends genres, Quincy Jones maintained a special connection with Montreux, profoundly enriching the city's cultural identity. Just as Quincy Jones produced legendary albums, this hall masterfully blends the art of event planning: a place where every detail is perfectly orchestrated, transforming each event into a unique moment. The terrace becomes a panoramic stage overlooking the lake and the Alps.



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**THE MILES DAVIS HALL: A TRANSFORMATIVE
CROSSROADS FOR THE SPIRIT OF MUSICAL INNOVATION**

The Miles Davis Hall has existed since the 1993 extension. It is named after the legendary American trumpeter and composer (1926-1991), whose special connection with Montreux dates back to the 1970s. It was during this period that he recorded several memorable live albums as part of the Montreux Jazz Festival, permanently inscribing the city in the history of contemporary music.

The spiritual presence of Miles Davis permeates the 2M2C space. His creative audacity, his ability to constantly reinvent himself and push established boundaries resonate in every corner of the venue. The hall thus perpetuates Miles Davis's legacy, serving as a beacon of innovation and reinforcing Montreux's position as a haven for the most avant-garde artistic expressions on the international scene.



**THE RAYMOND JAUSSEI ENTRY: THE IMPRINT OF A
VISIONARY**

This new entrance celebrates the legacy of Raymond Jaussi (1914-2012), a prominent figure in Montreux who, for nearly three decades, orchestrated the town's transformation as head of the Tourist Office. His visionary influence is still evident today in every stone of the lakeside town he helped to reinvent.

Raymond Jaussi transcended the conventional horizons of tourism by fostering the emergence of an internationally renowned events ecosystem. It was his forward-thinking vision that crystallized the creation of the first Convention and Exhibition Centre, thus establishing a harmonious fusion between cultural appeal and economic dynamism.

Raymond Jaussi's creative essence continues to resonate through the cultural DNA of Montreux, particularly in the global reach of the Montreux Jazz Festival, of which he was one of the spiritual architects. His unique ability to identify and nurture talent has woven a network of influences that spans generations.

TRIBUTE TO HENRI NESTLÉ

The lakeside side of the building pays tribute to the founder of Nestlé, a pioneer in the food industry. Originally from Frankfurt am Main, Germany, Henri Nestlé (1814-1890) began his business activities in Vevey in 1843, before founding his company there in 1866. He later established his residence in Montreux, where he lived until his death. Iconic products such as the first milk flour, the fruit of his vision and innovative spirit, revolutionized the food industry. This new space celebrates his enduring legacy and his inseparable connection to the city of Montreux, where his innovative ideas and social initiatives have left an indelible mark.

HENRI NESTLÉ'S COMMITMENT TO THE LOCAL COMMUNITY

Henri Nestlé was deeply committed to the Vevey-Montreux region. In 1875, he contributed to the modernization of the Righi Vaudois hotel in Glion, demonstrating his support for the development of tourism. As early as 1843, he initiated the construction of the first drinking water pipelines in Vevey, later extending them to Glion and Montreux, along with fountains and related infrastructure. He also supported public lighting, notably in Trait-de-Bon-Port, and took part in the development of roads, such as the Glion-Caux route. His commitment culminated in a major donation toward the construction of the Montreux covered market.

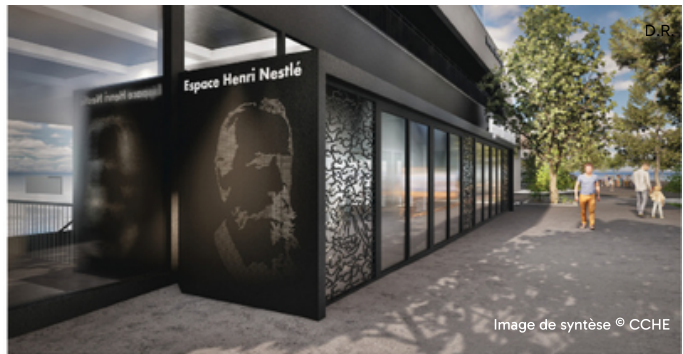


Image de synthèse © CCHE

NESTLÉ'S COMMITMENT TODAY

In the spirit of Henri Nestlé, Nestlé continues this legacy today through the "Nestlé Cares for Communities" program, which encompasses the company's philanthropic commitments. Globally, Nestlé actively engages with communities, paying particular attention to local needs. By 2025, the company had invested 161 million Swiss francs in community initiatives worldwide, while also donating food products worth 120 million francs. In the canton of Vaud, Nestlé supports nearly 100 cultural and sporting projects each year, investing several million Swiss francs, primarily allocated to activities in the Vaud Riviera region. This commitment is based on four pillars:

- Crisis assistance: logistical and humanitarian support with local and international partners such as the IFRC or World Central Kitchen.
- Combating food insecurity: food donations via the Nestlé Foodbank Alliance (Global FoodBanking Network, European Federation of Food Banks, Feeding America) and local partners.
- Cultural and sporting support: partnerships with the Montreux Jazz Festival, Septembre Musical, Images Vevey, Béjart Ballet Lausanne, the WTA Montreux Nestlé Open.
- Volunteer participation: active engagement of our employees in service to the community.





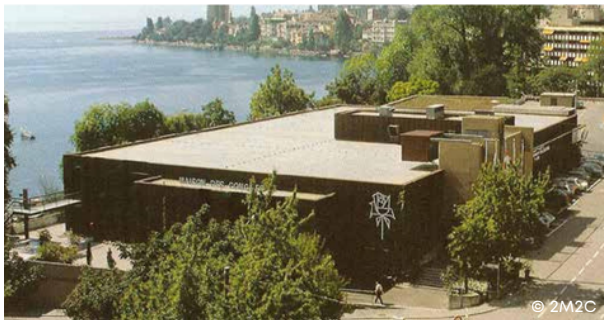
CHRONOLOGY: FROM THE CONVENTION CENTER TO 2M2C

1973-2026

53 YEARS OF EVOLUTION IN THE HEART OF MONTREUX

1973-1982 BIRTH AND EARLY YEARS

The 2M2C, formerly the Montreux Congress House, officially opened its doors on April 26, 1973. Designed as a strategic tool to extend the tourist season on the Vaud Riviera, the building was the result of a bold gamble: an investment of more than 8.5 million francs to meet the growth of business and cultural tourism. From its earliest years, the Montreux Music & Convention Center has hosted prestigious events, including Omega's 125th anniversary in June 1973, the International Television Symposium, the Septembre Musical and the Montreux Golden Rose Festival which gave rise to the famous Jazz Festival. These events quickly confirmed the central role of this unique site in the regional tourism ecosystem.



1982-1988 EXTENSIONS

In 1982, the first extension was completed, followed by the launch of a major expansion project in 1988, after a popular referendum approved by 62%. This project led to the creation of the Stravinski Auditorium, an architectural gem dedicated to classical music and congresses, whose construction began in 1990 and was completed with an inauguration on April 28, 1993.

1988-2003 DIVERSIFICATION

The Stravinski Auditorium, with its 1,800 seats and 7,000 m² of modular spaces, quickly became a symbol of Montreux's excellence. Constructed of cherry wood for optimal acoustics, the hall hosts both concerts and international congresses, with a balanced occupancy rate between cultural and professional events. This period was marked by memorable events such as Space Commerce (1986-1992), the Montreux Art Gallery, the International Choral Encounters, and the emergence of the Comedy Festival, now Montreux Comedy. The center then moved into the "first division" of Swiss convention centers and positioned Montreux as an essential destination.

2003-2018 INTERNATIONAL REACH

The 2M2C continues its diversification with new events such as Polymanga (45,000 visitors in 2018), Montreux Sundance, the HYDRO Congress, and especially the 13th Francophonie Summit in 2010, which hosted 38 heads of state, 1,600 delegates, and 600 journalists. This event generated 10,000 overnight stays and confirmed the global reach of the Montreux Music & Convention Center. The renovation of the Stravinski Auditorium, between December 2010 and April 2011, further enhanced its acoustic versatility. Three acoustic "eggs," each weighing 700 kg, were suspended within the auditorium to correct sound reverberation. This technical transformation allows the venue to remain competitive in the face of increasing competition. The Auditorium has since become the home of numerous concerts.



AN INFRASTRUCTURE DESIGNED FOR MAJOR INTERNATIONAL EVENTS

For over fifty years, the 2M2C has hosted international congresses, corporate conventions, economic forums and institutional summits. Designed as an integrated congress center, it offers 18,000 m² of modular spaces allowing for events of up to 12,000 participants.

Its architectural design allows for the simultaneous hosting of five independent events, each with its own access points, registration areas, logistics, and reception spaces. This advanced modularity is a strategic advantage for multi-track scientific conferences that integrate plenary sessions, breakout sessions, specialized workshops, and trade exhibitions.

The Stravinski Auditorium, a true plenary hall with 1,800 seats, hosts opening ceremonies, presidential sessions, and presentations by international keynote speakers. The exhibition halls are transformed into sponsor villages, networking areas, poster zones, or immersive scenographic installations. The breakout rooms allow for workshops, thematic panels, strategic meetings, and committee sessions.

The simultaneous interpretation booths meet the requirements of multilingual organizations and international institutions. The entire system is supported by a high-level technical infrastructure and backstage areas including 14 private rooms for speakers and delegations.

The 2M2C has notably hosted major events such as the XIIIth Francophonie Summit bringing together 38 heads of state, 1,600 delegates and 600 journalists, confirming its ability to manage complex security and protocol arrangements.





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VAUD RIVIERA ECOSYSTEM.

THE VAUD RIVIERA & ITS ECOSYSTEM

AN INTEGRATED DESTINATION SERVING INTERNATIONAL EVENTS

Located on the shores of Lake Geneva, between Lausanne and Valais, Montreux enjoys a unique geographical position at the crossroads of the Alps and major European routes. With a population of approximately 27,000, the town is part of a dynamic regional area renowned for its tourist, economic, and cultural appeal.

The 2M2C-Montreux Music & Convention Center is located in the heart of the city, on the lakefront, within a compact urban environment. This configuration is one of the destination's key strengths: the main hotels, restaurants, and services are within walking distance, facilitating the smooth and coherent organization of international congresses and conventions.

CONCENTRATED AND HIGH-QUALITY HOTEL CAPACITY

Montreux and its surrounding area offer a diverse range of hotels, covering all categories from 3 to 5 stars. A significant number of rooms are located within walking distance of the convention center, minimizing internal transfers and simplifying the logistical management of participant flow.

This proximity also fosters informal exchanges and networking opportunities, elements that have become crucial in the overall experience of delegates.

A DESTINATION DRIVEN BY AN INTERNATIONAL CULTURAL HERITAGE

Montreux enjoys worldwide recognition linked to its musical tradition, notably through the Montreux Jazz Festival, founded in 1967. The festival's archives were inscribed in 2013 on UNESCO's Memory of the World Register, recognizing their universal heritage value.

The 2M2C has historically hosted a major portion of the festival's concerts. This cultural dimension contributes to the venue's identity and international reach, while fully aligning with its primary purpose as a platform dedicated to congresses, conventions, and institutional forums.

In 2023, Montreux joined UNESCO as a creative city in the Music category, further strengthening its positioning as a destination with a strong cultural signature.

A HERITAGE AND EXPERIENTIAL ENVIRONMENT

In the immediate vicinity are the terraced vineyards of Lavaux, a UNESCO World Heritage Site since 2007. This exceptional cultural landscape is a significant asset for social programs, accompanying visits and networking events associated with congresses.

The natural environment, combining lake and Alps, offers a distinctive setting which contributes to the overall attractiveness of the destination to international associations and organizations.

ACCESSIBILITY AND INSTITUTIONAL FRAMEWORK

Montreux is accessible in about an hour from Geneva International Airport, the main air hub of French-speaking Switzerland. The town is served by the Swiss rail network, renowned for its density, reliability and punctuality, facilitating national and international travel.

Switzerland also offers a stable institutional environment, a high level of security, and internationally recognized organizational standards. These elements are key criteria for professional associations, international federations, and congress organizers when selecting a destination.



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SUSTAINABILITY.

SUSTAINABILITY

RESPONSIBLE MANAGEMENT CERTIFIED TO INTERNATIONAL STANDARDS

After obtaining the VAUD Ambassador label in 2024, the 2M2C took a decisive step in 2025 with ISO 20121 certification, the international reference standard for responsible event management.

The work undertaken has focused in particular on structuring a clear CSR governance, responsible management of resources and waste, integration of sustainable criteria into its purchasing policies, engagement of suppliers aligned with its requirements and the implementation of measurable indicators allowing continuous performance management.

Beyond the certification itself, ISO 20121 represents a profound evolution in the way 2M2C designs, markets and operates its events.

The priorities set include, in particular:

- a 15% reduction in energy consumption per square meter by the end of 2026,
- The evaluation of 70% of service providers according to CSR criteria,
- the widespread adoption of source separation and the elimination of single-use plastics,
- the enhanced development of soft mobility options for employees,
- the annual publication of non-financial information from 2027.

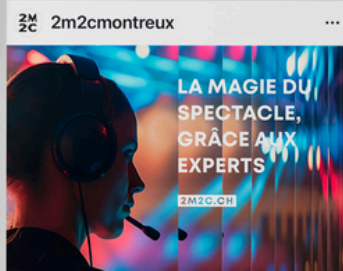
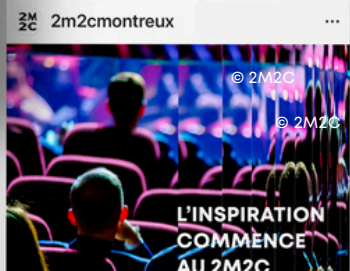
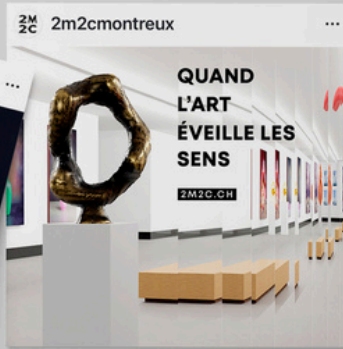
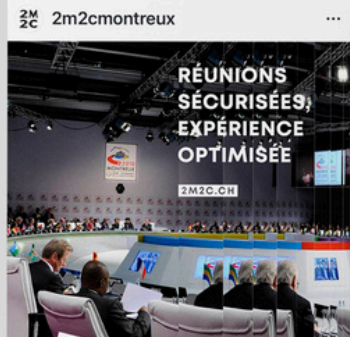
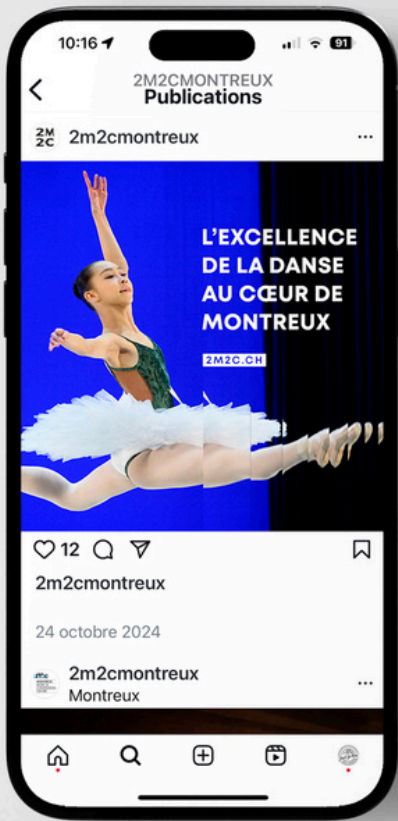
REGIONAL, NATIONAL AND INTERNATIONAL RECOGNITION

The ISO 20121 certification also enabled 2M2C to reach level III – “Leading” of the Swisstainable program, the highest degree of recognition of the Swiss tourism sustainability program.

These distinctions strengthen its positioning on several levels:

- At the local level, by affirming our role as a responsible actor in the Montreux area and the Riviera.
- At the national level, by positioning ourselves among the most committed Swiss event infrastructures.
- At the international level, by meeting the standards now expected by organizers of congresses, corporate events and international institutions.





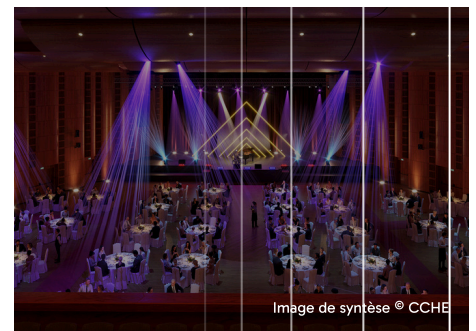
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VISUAL & SOUND IDENTITY.

VISUAL IDENTITY...

Alongside the new architectural concept, a new visual identity has been rolled out since 2026. The new 2M2C logo embodies a dual symbolism deeply rooted in the venue's identity. The stylized lettering, with its dynamic and undulating forms, evokes both the natural movements of Lake Geneva and the lines of the surrounding landscapes. Simultaneously, these undulations reflect the sonic and emotional vibrations generated during the iconic events that take place within its walls.

The 2M2C thus positions itself as a space of high vibration, where the "resonant" nature of the place merges with the collective energy of the audiences who meet and commune there during memorable concerts, international congresses or exceptional cultural moments.

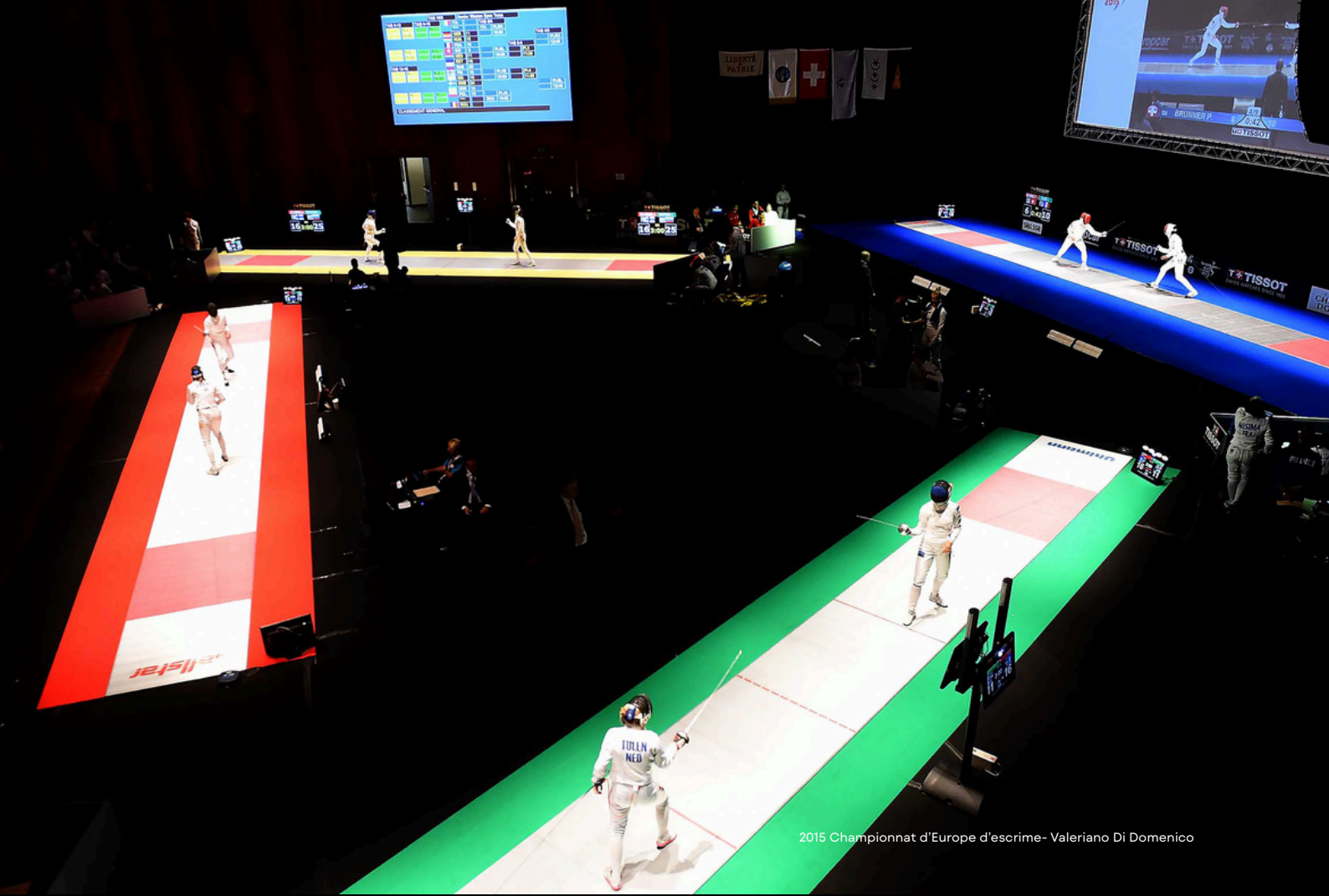


...AND SOUND

This new identity isn't limited to visuals. It also encompasses a strong and assertive sonic dimension. 2M2C now holds the rights to use the track "Under Pressure" as its official sonic signature. A universal anthem to creative tension and human intensity, this collaboration between Queen and David Bowie resonates particularly strongly in Montreux.

It was indeed just steps from 2M2C, within the legendary Mountain Studios, that the track was recorded in 1981. Then located in the Montreux Casino, this mythical studio – later owned by Queen – witnessed the birth of some of the most iconic moments in rock history. Montreux didn't just host the artists: it shaped their sound.

By adopting Under Pressure as its sonic signature, 2M2C affirms its connection to this unique musical heritage. The song becomes an invisible thread between past and future: the vibrant memory of studio sessions, the creative audacity of the artists, and the contemporary energy of a center preparing to write a new chapter in its history. The new communication tools will be gradually deployed throughout 2026, notably with the launch of a new website in the summer, extending this overall identity – visual and sound – to serve a place that has become, more than ever, an international sounding board.



2015 Championnat d'Europe d'escrime - Valeriano Di Domenico

**FUTURE
EVENTS.**

CULTURAL ACTORS RETURN TO 2M2C

As of May 2026, the 2M2C already has 25 events scheduled: 5 congresses, 9 conferences or general assemblies, 12 festivals and shows (Montreux Jazz Festival, Septembre Musical, Montreux Comedy, the Swiss Brass Band Competition), 1 corporate event and 2 cultural exhibitions, ranging from formats of 300 to 5,000 participants and up to 15,000 attendees for the Montreux Jazz Festival.

It should be remembered that, apart from the Montreux Jazz Festival, marketing does not begin until August 1, 2026: with 5 congresses already in a truncated year, the site is already in a very good historical average, close to the 9 congresses recorded during a full record year.

CULTURAL PARTNERS OF 2M2C



JULY 3–18, 2026
The 2M2C will host the 60th edition of the Montreux Jazz Festival, the first major cultural highlight after the transformation of the building, a highly symbolic return.



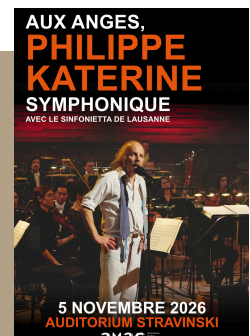
September 3-13, 2026
The Montreux-Vevey Musical September returns to the 2M2C, reviving the great symphonic tradition in a completely reinvented setting.



NOVEMBER 26 - DECEMBER 15, 2026
The Montreux Comedy Festival will once again electrify the 2M2C, confirming the return of major comedy events to the stage.



SOME ARTISTS FROM THE 2026 CULTURAL SEASON



AND MANY MORE....



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Practical information & Press contact

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